



FOUNDRY DAY
ARTS AND CRAFTS FESTIVAL
at
HISTORIC BOILING SPRINGS, PENNSYLVANIA

P.O. Box 473 • Boiling Springs, Pennsylvania 17007

Saturday, June 5, 2010 marks the 24th year Foundry Day will be held in the historic village of Boiling Springs, PA. Approximately 100 exhibitor booths will be set up along Front Street overlooking Children's Lake and extend west on Third Street to the Food Court area.

Foundry Day is a **juried** Arts and Crafts Festival presented by the Foundry Day Committee in conjunction with the Yellow Breeches Chapter of the Pennsylvania Guild of Craftsmen and the Boiling Springs Civic Association. Guild or Chapter membership **is not** a requirement for entry.

Booth Information

- All spaces are outdoors and are at least 15' wide to allow for three-sided display. Some are on level pavement but bring levelers. A few spaces have shrubs or a fence immediately behind them; eight spaces have a depth of 6' – 8' (but they are 22' wide and can still accommodate a 10' x 10' pop-up tent). If you can set-up in less than 10' depth please annotate so on the application. There is limited shade. Booths must be neat and clean with no visible storage. All tables must be covered to the ground. The sidewalk behind booths must be kept clear. Overnight parking is not permitted. Electricity is not available.
- The front line of your booth space will be marked with white dots. You may not have any items (table, stands, awnings, flags, etc.) beyond the front line marks to ensure adequate emergency vehicle access.
- Booth assignments are subject to last minute changes at the sole discretion of the Foundry Day Committee.
- Exhibitor parking is available for one vehicle per booth. Additional vehicles may be parked at the Boiling Springs High School.
- Booth fee checks will be deposited upon acceptance to the show, and are non-refundable after acceptance to the show.
- Show will be held rain or shine!

Entry Procedure Requirements

- Applicants must submit four digital images - three representative of the work to be exhibited and one of your booth. See the attached page for detailed instructions and for options available to those who cannot provide digital images.
- All work exhibited must be original and attributable to the displaying exhibitor. No resale, commercially produced works, kits, patterns, or prefab forms are acceptable. The Foundry Day Committee reserves the right to require the removal of any work deemed not meeting these requirements.
- **Deadline for application is February 1, 2010.** Checks will be returned in March 2010 to those not accepted. Those applicants in a standby status will receive written notification. If you receive neither your check nor notification of standby status, then you have been accepted to the show. Space assignment letters are sent in early May.
- Mail the following to the letterhead address **marked "Attention: Jury Committee"**.
 - One self-addressed, first class stamped envelope
 - Your completed show application.
 - One CD with 3 images of your work and one of your booth.
 - A check or money order for the entry fee (\$95) or entry fee plus photo conversion fee (\$120) made out to "Foundry Day". See the attached sheet for more details.
- All exhibitors are required to have a PA STATE SALES TAX NUMBER. If a tax number is needed, contact the PA Department of Revenue at (717) 787-6229 or at www.revenue.state.pa.us.
- **If you wish to be removed from our mailing list, please return the enclosed application with your name and the appropriate box checked or email FoundryDay@comcast.net.**

Questions?? Call Mike Crochet at (717) 245-9169 or email at FoundryDay@comcast.net



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SATURDAY, JUNE 5, 2010 – 9 am to 4 pm

The “Foundry Day Arts and Crafts Festival” is a **juried** show.

MAIL APPLICATION TO: Foundry Day, PO Box 473, Boiling Springs, PA 17007 (Attention: Jury Committee). Make check payable to: **Foundry Day**

APPLICATION DEADLINE: FEBRUARY 1, 2010

Name _____ Telephone _____ e-mail _____

Trade Name _____ PA Tax # _____

Address _____ City _____ State _____ Zip _____

Craft _____ Description _____

PGC member _____ PGC juried _____

IF YOU WERE IN THE SHOW LAST YEAR, WOULD YOU LIKE THE SAME SPACE? _____ SPACE # _____

Please check the appropriate information:

- \$95 booth fee.** Make check **payable to Foundry Day**
- \$25 for slide/photograph digitization (only if you are submitting slides/photos instead of digital images)
- CD containing 3 images of work and 1 image of booth.
- Self-addressed envelope (#10 – 9 1/2 “ x 4 1/8”) stamped with first class postage
- I can set up in 8’ depth. (10’ x 10’ tent will fit.)
- I can set up in 6’ - 8’ depth with 22’ width. (10’ x 10’ tent will fit.)
- You may use my name and/or photos for publicity purposes
- I do not want a space this year but keep my name on your mailing list.
- If accepted, would you like show flyers? _____ How many? _____

Next year we will send our application to you via email. Please ensure you have included an accurate, legible email address in the blank above. If you don’t intend to apply for our 2010 show, but would like to remain on our email list, please return this application with your email address. If you do not have an email account, please write “NO EMAIL” in the blank above and we will continue to mail your application.

Applicants and participants of the 2010 “Foundry Day Arts and Craft Festival” hereby release all parties involved, including but not limited to “Foundry Day”, the Yellow Breeches Chapter-PGC and the Boiling Springs Civic Association from any and all liabilities arising from the “Foundry Day Arts and Craft Festival”. I hereby agree to abide by all show regulations and requirements.

SIGNATURE _____ **DATE** _____

PLEASE NOTE: ANYONE NOT ABIDING BY THE RULES AND REGULATIONS OF THE FESTIVAL WILL BE DROPPED from THE MAILING LIST.

QUESTIONS: Call Mike Crochet at (717) 245-9169 or email at FoundryDay@comcast.net

Dear Foundry Day Applicant,

In recognition of the almost universal move by craft shows nationwide from transparencies (slides) to digital photography, the Foundry Day Committee will also use digital photographs in our 2010 selection process. The purpose of this letter is to help you understand how to provide the necessary images (photos) of your work and of your show setup so that you will be able to compete on a level playing field with our other quality craftsmen. Before I get into the details of this change, however, we want to share with you the importance of providing quality photographs.

As you are aware, the Foundry Day Arts and Crafts Show is juried. Early in 2010, a group of six jurors will compare your work and booth photos to those submitted by other craftsmen who work in the same medium. Since our jurors change from year to year and often have not had the opportunity to see your actual work, you must submit quality images of your work to be competitive. Unfortunately, if the images you submit are out of focus, poorly lighted, poorly composed, or are in an inferior format (for example, a 4x6 photograph) you are less likely to be selected to participate in our show – no matter how good your work really is.

We recognize that it has become increasingly more difficult for you to obtain transparencies of your latest work. For this reason, the Foundry Day jury views all application images using a digital projection system (rather than a slide projector as in the past). Therefore, we have adopted the Pennsylvania Guild of Craftsmen's guidelines for submission of photographs of your work:

1. With your completed application, submit a CD with 3 digital images of your work and one digital image of your booth setup. See item #4 for image formatting instructions.
2. If you do not have digital images and cannot convert your transparencies, we can convert them to the required digital format for a \$25 processing fee. Please add the processing fee to your show fee (\$120 total). Your slides and the CD with your new digital images will be provided to you following completion of the jury session. **DO NOT SUBMIT PHOTOGRAPHS FOR CONVERSION.**
3. If you already have images in the Zapplication® format you may submit them; however, they must be sent to us on a CD as jpg or jpeg files (see item #4 below). We are not signing up for the Zapplication® program, so you cannot have them transmit the images to us.
4. Please ensure your digital images meet the following criteria:
 - Image format - .jpg or .jpeg
 - Image size – no larger than 1920x1920 pixels, no smaller than 700x700 pixels. Keep in mind that larger image sizes will allow jurors to more closely examine the quality of your work.
 - DO NOT put any colored border or any other distracting feature into your images.
 - Ensure that none of your photos have your face or your business name in the image.
5. Adjustment of your images to fit within the above limits can easily be accomplished using a program like Photoshop or Photoshop Elements; there are many others that will work. For example, in Photoshop Elements, open your digital image and go to Image --> Resize → Image Size. Make sure you have checked 'Constrain Proportions' and 'Resample Image' and then set the "Pixel Dimensions" as outlined in item #4 above. Click OK and do a 'Save As' using jpeg format
6. Files of your images should be named LastnameFirstName01.jpg (For example, SmithJohn01.jpg).
7. Copy all four images onto a CD-ROM and name it "LastnameFirstname2010." Write this name on the CD with a felt tip pen. The CD will not be returned.

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